



CANNOVATION

CLINICAL RESEARCH PARTNERS

Accelerating Cannabinoid Research, Development & Commercialization

www.CannovationCRP.com

Who We Are

Cannovation is the first full-service research, development and commercialization consulting firm that partners with biopharmaceutical companies and universities to bring innovative cannabinoid prescription and non-prescription therapeutics to market.

We are catalysts that connect the dots to accelerate research, development, product launch and successful commercialization.

Why Choose Us



Strategy & Speed to Market

Our robust business planning process and project management will help accelerate new therapeutics time to market.



Turn Key Solutions & Flawless Execution

Our direct partnerships with industry experts allows us to provide specialty consultation and turn key project solutions.



Cost Effective & Safe Arrival

Our networks of subject matter experts avoids costly mistakes and achieves targeted goals on time and within budget.



Website & Brochure

See this brochure digitally and learn more about what Cannovation has to offer!

Our Services

Business Planning

- Strategic Planning
- Gap Analysis
- Risk & Benefit Analysis
- Market & Competitive Analysis

Clinical Trials

- Preclinical & Clinical Trials
- Determine initial and follow on indications
- Development Plans, Program Goals & Timelines
- Assess Commercial Considerations

Regulatory Pathways

- Developing Regulatory Strategy
- Regulatory Roadmap & Pre IND Process
- Ensure GMP/QA/QC/QP Compliance

Supply Chain & MS

- Facilitate Drug Sourcing (Cannabis, CBD, Hemp, Minor Cannabinoids)
- Importation & Exportation Guidance
- Establish supply chain strategies

Commercial Strategies

- Market Entry & Launch Planning
- Commercialization Strategies
- Payor Strategies
- Customer Segmentation
- Marketing Recommendations

Contact Us



678-310-8284

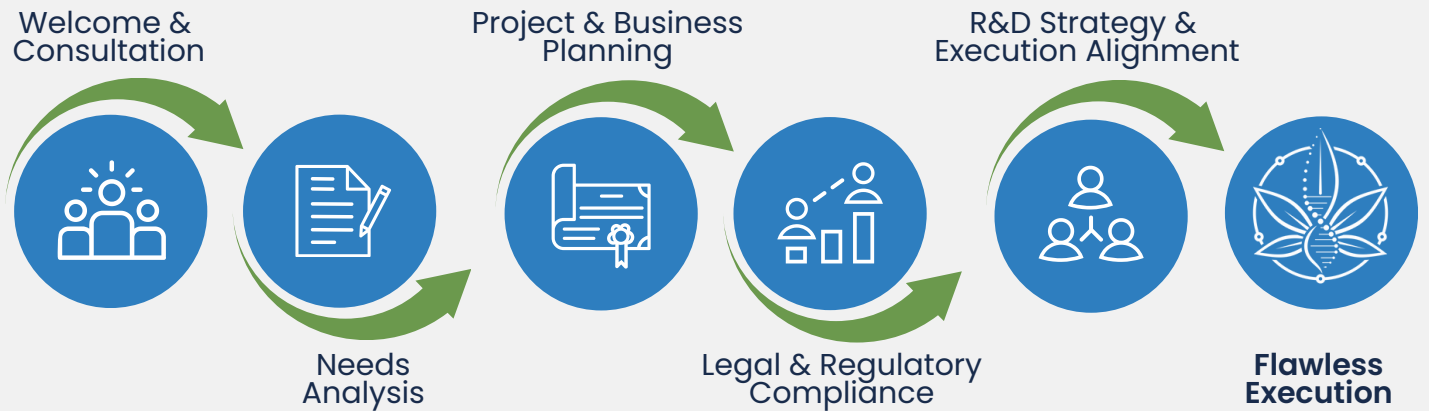


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Markets & Segments We Serve

Regulated > 0.3% THC		Unregulated < 0.3% THC	Regulated & Unregulated
Prescription Drugs 	State Cannabis Markets 	Non-prescription & OTC 	International Drug Markets 
Drug development utilizing cannabinoids: <ul style="list-style-type: none"> Pharma & Biotech Companies Universities & Centers of Excellence DEA & NIH Approved Researchers Start ups, small & medium companies 	Business, licensing and project management for state markets: <ul style="list-style-type: none"> Multi & Single State Operators Medical Licenses Holders Recreational License Holders Cultivation, Extraction, Cannabinoid Science & Product Development 	Product development utilizing cannabinoids: <ul style="list-style-type: none"> OTC Consumer Product Developers Nutraceutical Companies Cosmeceutical Companies DEA Researchers & Universities Physicians & Medical Companies 	International drug & product developers entering new markets: <ul style="list-style-type: none"> International Companies Universities & Research Centers Researchers & Research Suppliers Global Manufacturers Importers & Exporters

The Cannovation Process



Our Founders



Lisa Rich-Milan: CEO

Highly experienced biopharmaceutical CEO and GM

- Former CEO & BOD Maridose, LLC
- Former GM Diversigen
- Former CEO and BOD Caligor Coghlan Pharma Services
- Former CEO and BOD CompuNet Clinical Labs (Quest Diagnostics)
- Former GM, North America, Synthon Pharmaceuticals
- Former Executive, Bristol Myers Squibb, UCB, Roche Diagnostics



Michael Zaccaria: COO

Accomplished executive in cannabinoid science and consumer product development.

- Former CEO Focus Hemp Co
- Founder True Herbal Creations
- Founder Grey Bear Solutions
- 10 - Year cannabis Entrepreneur with two successful exits
- Experienced in cannabinoid science, new product development, project management & executive leadership.

 Clinical Trials	 Regulatory	 QA / QC / QP	 GMP	 Universities	 Laboratory	 Supply Chain	 Cultivation	 Pharma & Biotech
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Contact Us

Lisa Rich-Milan: CEO / Founder
 LRich-Milan@Cannovation-CRP.com

Michael Zaccaria: COO / Founder
 Mzaccaria@Cannovation-CRP.com

 678-310-8284

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